



## Yakima Valley Restaurant Week Frequently Asked Questions (FAQs)

### **What is Restaurant Week?**

Restaurant Week is a ten-day celebration established by the Greater Yakima Chamber of Commerce to promote the fantastic local restaurants in the Yakima Valley. During the event, participating restaurants will offer a \$15, \$25, and/or \$35 (plus tax & gratuity) fixed price menu for ten days. Participating restaurants may offer one or more existing menu items at the pre-established price point, or they may create a dish specifically for Restaurant Week. Our hope is that restaurants offer items with increased value compared to normal menu prices; however, restaurants are free to offer whatever they like. The offerings of each restaurant will be promoted throughout the media!

### **What is the cost to participate?**

For pre-existing Yakima Chamber Members, the registration fee is \$50. For non-members, the registration fee is \$150, which includes a one-year Yakima Chamber Membership that has many benefits to help your business grow. This fee is the **ONLY** cost restaurants pay to be a part of this event. Participating restaurants keep all revenue from sales during Restaurant Week.

### **When is Restaurant Week?**

Official 2025 date is TBA.

### **Why is this event happening?**

The Greater Yakima Chamber of Commerce and a group of community members are working together to promote the amazing food offered throughout the Yakima Valley. Yakima has become known for the wine and beer industries, but our fantastic restaurants don't get enough credit! The intent of this event is to increase exposure to restaurants and encourage people to experience our local culinary scene!

### **Why join this event?**

We believe this event can significantly increase your restaurant's exposure. Because of the connections and community reach of Yakima, Restaurant Week has potential to bring first-time customers through your doors!

### **What do I need to do to participate?**

Participating is easy!

1. Sign up and send your registration fee to the Greater Yakima Chamber of Commerce.
2. Decide if you want to participate at the \$15 level, \$25 level, or \$35 level (or all 3!).
3. Establish your menu. Our group will promote whatever your restaurant offers.
4. Provide details of your Restaurant Week offering to the Yakima Chamber by 2/19/2025. (The sooner you submit your menu, the more promotion you will receive!)
5. Help promote the event via social media (not required but may increase exposure!)
6. Prepare for customers during Restaurant Week!

### **More Questions?**

Contact: Greater Yakima Chamber of Commerce 509-248-2021 [chamber@yakima.org](mailto:chamber@yakima.org)